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ALBANY WELCOMES BACK COLUMBIA PICTURES TO THE CAPITAL REGION!

ALBANY, N.Y. --- After a three month hiatus, Columbia Pictures is back in New York's Capital Region shooting a feature film "The Other Guys." The local production of the film, which takes place Wednesday, September 23 through Sunday, October 4, 2009, will bring with it a positive economic impact, as well as recognition to our Capital City.

Projected economic impact for our region, for the few days Columbia is in town, is estimated to be over \$1,400,000. Columbia Pictures will bring in over 300 cast and crew members for the filming totaling over 2,000 sleeping room nights. Additional money will be spent on food, amenities, and entertainment while the production company is here. Drawing on Albany's local talent an open casting call was held Saturday, September 12, at the Crowne Plaza Hotel.

"The Other Guys," starring such big names as Will Ferrell, Mark Wahlberg, and Eva Mendes, is an action comedy about two New York City Police Detectives who, after being career desk-jockeys, attempt to fill the shoes of their 'super-cop' predecessors. The Albany film shoot, which will not include the actors themselves, will set up in downtown Albany to film action and chase scenes. Stunt sequences to be filmed in Albany will involve car chases, car crashes, simulated gunfire, and helicopter aerobatics.

As with "Salt," the Angelina Jolie film partially filmed here in May, Columbia Pictures personnel are currently working with the City of Albany, the Albany Police Department, and the NYS Department of Transportation to minimize the impact on weekday traffic. They will avoid filming on Tuesdays while the legislature is in session.

"We are excited that Columbia Pictures recognizes Albany as a Film Friendly City and look forward to a continued relationship with the production company in the future," says Deb Goedeke, the Albany County Rep for Capital Saratoga Film commission. "The Other Guys" is the fourth film to be shot in the Capital Region in the past year.

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The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. ACCVB currently represents more than 300 member businesses and assists each year in hundreds of regional meetings and events. ACCVB also operates the Albany Heritage Area Visitors Center, Henry Hudson Planetarium and the Albany International Airport Information Center. For more information, call 518-434-1217 or 800-258-3582 and/or visit www.albany.org.

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